

Less, but

more

bore

care

fair
fair

good

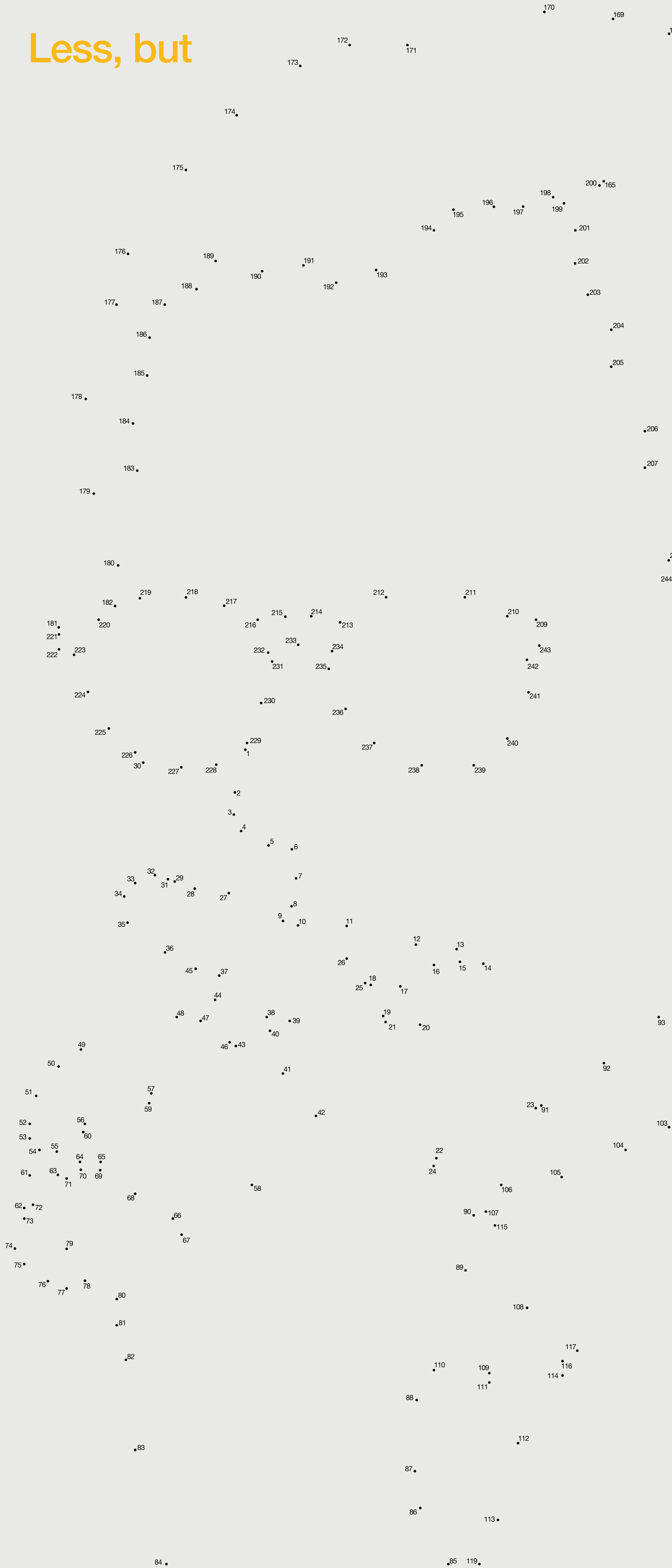
less

fine
fine

rare

better.

One of the most important responsibilities of design – perhaps *the* most important, in respect of society – is to help lighten the chaos.



design antonio colapietro - ddpolano.org



Compasso d'Oro alla Carriera | 2014

Dieter Rams



ADI Design Museum
Compasso d'Oro